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NvMSDC Networking Luncheons Will Be Every Quarter....On Off Months FREE Workshops and Seminars



Due to economic conditions and to support our MBE's and corporations, we will be holding networking luncheons every quarter, effective immediately. On the off months, we will be holding FREE seminars and workshops in our new training and development center.



Holiday Celebration & Workshop with

Dr. Farrah Gray

We want to cordially invite you to our **Holiday Celebration & Workshop between 11:30 a.m. until 2:00 p.m. on Tuesday, December 20, 2011 at our Training & Development Center** located at **1785 E. Sahara Avenue, Suite 360**

Las Vegas, Nevada, 89104. The keynote speaker will be **Dr. Farrah Gray**, who will hold a workshop on **"Harvesting the Spirit of Entrepreneurship"**. Raised in the impoverished south side of Chicago, Farrah Gray became the first child in the United States to become a self-made millionaire at age 14. Now at 27, he is already a 21-year veteran of the business world and an inspiration to Millions as an international best-selling author of *"Reallionaire," "Get Real Get Rich"* and *"The Truth Shall Make You Rich"* and business mogul. Further, Gray was the youngest person to have an office on Wall Street and to receive an honorary doctorate.

Gray has been featured as one of the Dream Team Financial Experts for "O" (Oprah Winfrey's magazine); a syndicated columnist with the National Newspaper Publishers Association (NNPA) federation of 200 weekly newspapers; and as an AOL Money Coach, where Gray gives advice to millions of AOL subscribers daily on leadership, personal development, diversity, strategic planning, creativity, business development and financial management.

Dr. Gray's books and his journey to succeed against the odds have become required reading and part of classroom study from elementary-school to entrepreneurship departments on college and university campuses such as Harvard University and Princeton.

Featuring Holiday Raffle, Food, Live Entertainment and more. . .



Please don't forget to bring an unwrapped toy for children between the ages of 2-13 years old.

RSVP by Monday December 19, 2012

702-894-4477

UPCOMING EVENTS

NvMSDC Training Center

DECEMBER, 2011

Holiday Celebration & Workshop Features Dr. Farrah Gray

Tuesday, December 20
11:30 a.m.-2:00 p.m.

New Client Orientation

December 19, 2011
10:30 a.m.-11:30 a.m.

Certification Application Class

December 27, 2011
10:30 a.m.-11:30 a.m.

JANUARY, 2012

U.S. SMALL BUSINESS ASSOCIATION (SBA)

January 5, 2012
(private event)

IRS Small Business Forum

January 10, 2012
(private event)

Finance Workshop Series

4-Week series on funding programs, record keeping, worker classification, small business resources, tax preparation and identity theft & phishing. Starts January 24, 2012

Sponsored by: IRS, City National Bank, SBA & State of Nevada.

February, 2012

International Business Workshop Series

Learn how to get into the international marketplace; cultivate relationships, export and more.

Dates: TBA

Sponsored by:

Department of Commerce
City National Bank, IRS,
and NMSDC.



Grand Opening of our New Training & Development Center

Recently, NvMSDC celebrated the completion of the new 4,500 sq. ft. modern state of the art multi-use educational and events training and

development center. **Over 150 people attended** the Grand Opening; which took place on November 29, 2011; had the opportunity to review the facility and participate in the enthusiastic and informative workshop provided by Ed "The Rainmaker" Robinson.

For more than a year, we worked diligently to design this totally "GREEN" space with low-voltage lighting, low voc paints, polished cement flooring; and water features; complete with four (4) incubator offices in a totally eco-friendly environment; as well as an incubator suite. The Center will allow minority businesses and major corporations a place to receive education, job training and business opportunities.



Further, the Center is available to outside organizations to host events, Skype, video conference or hold seminars and workshops. At the helm of opportunities will be increased LEED® (green sustainability) Courses. Further, the NvMSDC is becoming a "Certified Education Provider" for the USGBC, making the Council one of the only organizations in the State and only Council in the nation with such a designation.

Other courses will include, but not be limited to: on-the-job training for solar panel installation; strategic planning; finance & banking; navigating government contract opportunities; public relations & marketing; how form strategic alliances that last; your business and the law; raising the bar through second-tier programming; insurance—why you need it—how to afford it; how to get the help you need from IRS and other government agencies; supplier diversity workshops and more. With the advent of the economy—we made the sacrifice to plan the center in stages, through the generosity and support of the following MBE's and Corporate Partners, for which we are eternally grateful.

Special Thanks to all those that made the center possible:
Caesars Entertainment, Southwest Gas Corporation, NV Energy, Johnson Controls, Bentar Development, Eagle Promotions, Black Platinum Construction, CM General Contractor, DBN One Computer Consulting, NEDCO Supply, National Insurance Consultants, Inc., Codale Energy Services & Supply LLC, Casas Electric, JS Products, Inc., Renu Oil of America, L & R Professional Painting, Excel Screen Printing and Embroidery, Inc., Floor Covering, 1 Sun Solar Electric, Danken Construction & Development, Whiting-Turner Contracting Company, LC Electric, Inc., Tony Ventura, Wedlow Maintenance, Inc., Intense Lighting, and Somers Furniture.

UPCOMING EVENTS

Continued..

Working with Green Energy Workshop Series

Learn how to access green jobs, certifications, installation of solar panels, how to qualify and more.

Dates: TBA

Sponsored by:

NV Energy, USGBC and Johnson Controls, Inc.

MARCH, 2012

Meet the Buyers Workshop for Minority Suppliers

Series of one on one meeting with minority suppliers and Caesars Entertainment Properties. Buyers from Caesars Palace, Flamingo Hilton, Rio, Bally's, Paris and more.

Dates: TBA

Sponsored by:

Caesars Entertainment

Meet the Buyers Workshop for Women Owned Suppliers

Series of one on one meeting with women owned businesses and Caesars Entertainment Properties. Buyers from Caesars Palace, Flamingo Hilton, Rio, Bally's, Paris and more.

Dates: TBA

Sponsored by:

Caesars Entertainment

NvMSDC Incubator Offices and Suite Available For Rent!

FULL-SUITE

\$850.00 PER MONTH (tax deductible)—**RENTED!!!**

Suite Rental includes:

Private Entrance with a frontage location

- 2-offices
- Fully Furnished
- Private Conference room
- Private restroom
- Free internet Access
- Alarm System
- All utilities included
- Full Janitorial Services daily



Additionally there are four (4) Smaller one (1) person offices available between prices ranges of \$300.00 and \$375.00 PER MONTH (tax deductible)

Office Rentals include:

- All Utilities
- Full Furnishings
- Daily Janitorial Service
- Internet Access
- Access to Conference Room
- Personal Phone answering (on request)
- Access to Training Room
- **ONE MONTH'S FREE RENT—Now through January 2012**



If you are interested in renting and saving money, please contact Marines Linera at 702-894-4477.

Need More Information?

These workshops and seminars will be sponsored by a variety of Corporations and cover numerous topics that will help grow your business.

To RSVP or request more information or you are interested in Sponsorship information, or would like to facilitate a workshop, please contact Marines Linera, at 702-894-4477.

Orientation and Certification Classes Still Held Twice a Month at NvMSDC ...



Every third and the last Tuesday of the month NvMSDC holds new client orientation. The classes review the benefits of becoming certified with Nevada Minority Supplier Development Council; how to use your certification; and how to help grow your business through affiliation.

This class is mandatory for all new suppliers. The next session will take place on Tuesday, December 19, 2011 10:30 to 11:30 a.m. in our Training Center located at 1785 E. Sahara Ave. Suite #360 Las Vegas, Nevada, 89104.

NvMSDC Welcomes NMSDC to Las Vegas

From January 17-19, 2012, the NvMSDC will host the National Minority Supplier Development Council's quarterly meeting in Las Vegas at Caesars Palace. The meeting which brings together councils from all over the country, gather to share best practices, yearly educational training and to review benchmarks that support growth and opportunities for our minority businesses and major corporate partners.



As the official host, it is our role to ensure that our guests have a great meeting and a positive experience in our city. As a result, we are seeking sponsorships for each of the meeting days from both MBE's and major Corporations. Sponsorships will include signage with your logo on all printed materials, and depending on the level your company representative to speak on one or more of the featured events. This is a unique opportunity to get out your brand, and to have national companies and Councils look at your service, product and/or property for future consideration. All contributions are tax deductible. **Get that last tax deduction of the year now!** For further information, contact the NvMSDC office at 702-894-4477 or visit our web site www.nvmsdc.org.

NMSDC Quarterly Sponsorships

- \$10,000 Welcome to Las Vegas Reception—SOLD!**
Sponsored by: Caesars Entertainment
- \$6,000 Luncheon (Wednesday, January 18, 2011)—SOLD!**
Sponsored by: Southwest Gas Corporation
- \$4,000 Luncheon (Tuesday or Thursday, January 17 or 19, 2011)
Presidents, MBEIC and Chairman Meeting
NMSDC Board Meeting (Field Services & Programs Committee)**
Sponsorship includes cost of box lunches and beverages for 80-90 people along with audio visual costs. As the official sponsor your company logo and sign will be in front of each meeting rooms as the sponsor; Six (6) tickets to the welcome reception; along with recognition in the program journal and special certificate for NvMSDC as the sponsor.
- \$3,000 Breakfast (Tuesday, Wednesday or Thursday)**
Sponsorship includes cost of continental breakfast and beverages for one of the three days; As the sponsor your company logo and or sign will be in front of the breakfast room; Four (4) tickets to the welcome reception; a company representative will speak to attendees to welcome them; listing in the conference journal with your company logo; and special recognition by NvMSDC as the sponsor.

NEED TO GET CERTIFIED?

Every third Wednesday, at the NvMSDC Training Center, we hold a Certification application class. This class reviews how to complete the application; what documents you will need and why; and more. The next session will take place on Wednesday, December 20, 2011 10:30 to 11:30 a.m. also in our Training Center.

For more details call us at 702-894-4477 or you can send an e-mail to [mlinera@nvmsdc.org](mailto:mลินера@nvmsdc.org)

Welcome New Suppliers

- Amerasia International LLC
- Branch Benefits Consultants
- Innovatite IT LLC
- Newtex Landscape, Inc.
- Scripps Resources International, Inc.
- Silver State Janitorial Inc.
- Zircon Unlimited, LLC

Continued....

\$1,500 Snack Service (Tuesday, Wednesday or Thursday A.M or P.M.)

Sponsorship includes cost of snack services in mornings or afternoons for one of the three days; As the sponsor your company will have a sign atop each snack area with your name and/or logo as the official snack sponsor; listing in the conference journal with your company logo; and recognition by NvMSDC as the snack sponsor.

IN-KIND SPONSORSHIPS:

The following items are needed in groups of 150-200:

- Canvas Conference Bags (Your company logo can be printed on the backside of the bag)
- Tee-Shirts
- Misc. office items (pens, pads, jump drivers, hand sanitizer etc.)

Other Misc. items such as gift cards, discount show and restaurant tickets etc.

VOLUNTEERS:

Volunteers are needed for Tuesday, Wednesday and Thursday in the following areas:

- 4-Registration persons (per day)
- 4-Welcome to Las Vegas Reception (one day)
- 5-8 Organize welcome bags (one day only)

A complete *Sponsorship Form* with all the details can be found in our web site:

www.nvmsdc.org

All Contributions are Tax Deductible

By The Numbers 2011 NMSDC Conference and Business Opportunity Fair



The 2011 NMSDC Conference and Business Opportunity Fair in Atlanta was a great success! The total attendance of 6,706 is the fifth-highest turnout in the 36-year history of the event. Attendance was strong at the 22 workshops and plenary sessions, and attendees praised the quality of the event speakers. A preliminary survey of attendees also revealed 82% rated the event "good to excellent;" 71% registered online; 54 % were return attendees; 36% were first-time attendees; 38% were NMSDC-certified minority business enterprises (MBEs); and 46% were corporate members. This year's conference also featured a mobile app for the Web as well as iPhone, iPad, Android, BlackBerry and other Smartphones. The app registered nearly 1,500 downloads and online page views – a strong showing for its debut. It also generated positive feedback from event attendees.

**BILL GATES ANNOUNCES
2012 SCHOLARSHIP
PROGRAM FOR LOW-
INCOME MINORITY
STUDENTS**



The Gates Millennium Scholarship Program (GMS) will select 1,000 talented students next year to receive a good-through-graduation scholarship to use at any college or university of their choice. Scholars will also be provided with personal and professional development through their leadership programs, along with academic support throughout their college career. The program, funded by a grant from the Bill & Melinda Gates Foundation, was established to provide outstanding low income minority students with an opportunity to complete an undergraduate college education in any discipline area of interest. To date, the program has given scholarships to more than 15,000 students. Continuing scholars may request funding for a graduate degree program in one of the following discipline areas: education, engineering, library science, mathematics, public health or science. The deadline to apply is Wednesday, January 11, 2012. To apply visit: www.gmsp.org

USDA Announces Payments to Biofuels Producers in 41 States to Expand the Production and Availability of Advanced Biofuels

Bently Biofuels in Minden Receives \$44,620 to Enhance Production

There are more **LEED-certified** buildings in **Nevada** than in any other U.S. state. That's according to the **U.S. Green Building Council (USGBC)**, which established the Leadership in Energy and Environmental Design rating system and just released its Top 10 States for LEED Green Buildings list.

Nevada had 10.92 square feet of LEED-certified space per person in 2010, with **Centennial Hills Library** in Las Vegas highlighted as a "notable" project. Washington D.C., however, had the most LEED square feet per capita.

WASHINGTON, 2011 - Agriculture Secretary Tom Vilsack today announced that USDA will make payments to more than 160 energy producers in 41 states to support and ensure the production and expansion of advanced biofuels.



The payments are authorized under the Bioenergy Program for Advanced Biofuels (Section 9005 of the 2008 Farm Bill) and are made to eligible producers to support and ensure an expanding production of advanced biofuels. Payments are based on the amount of biofuels a recipient produces from renewable biomass, other than corn kernel starch. Eligible examples include biofuels derived from cellulose, crop residue, animal, food and yard waste material, biogas (landfill and sewage waste treatment gas), vegetable oil and animal fat.

Bently Biofuels, in Minden, is using the incentive payments to enhance efficiencies at their biodiesel plant, where waste vegetable oil that is collected from area casinos and restaurants is converted into biodiesel.

Bently Agrowdynamics is a 50,000 acre ranching operation that produces hay, beef, and compost using progressive and sustainable practices. The company employs 50 permanent employees and 25 seasonal employees and uses B100 biodiesel in its entire diesel powered equipment and vehicles. The biodiesel is produced by Bently Biofuels, which also retails biodiesel and ethanol to the public and local fleets at their fueling station. The company has a combined 16 employees working at the process plant and retail operations.

USDA Rural Development producer payments of \$14,207 over the past two years have improved efficiency and enhanced production capabilities at the biofuels plant. Additional funding of \$44,620.71 was approved Oct. 1, 2011.

To see a list of the other energy producer recipients announced:

<http://www.usda.gov/wps/portal/usda/usdahome?contentid=2011/09/0420.xml&contentidonly=true>

Happy Holidays from the President of NvMSDC

NEW CLASS AT UNLV!



**Continuing Education,
starting January 23rd,
2012:**

"How to Leverage Sports Marketing for Small Businesses"

This new class is taught by UNLV Professor Todd Uglow, who currently works with sports leagues such as Professional Bull Riders and Lion Fight.

**More info visit:
cedwebserver.unlv.edu
or call 702.895.5441.**



While it's been a year of challenges, changes and reinvention; we are so grateful to all our minority suppliers, corporations and business partners for all your support this past year. Recession brings forth a new way of thinking, remembering what it was like in simpler times when we didn't have so much on our plates; like how to pay our bills, keep our businesses running or how we were going to meet payroll from week to week. As I reflected on that thought, I decided my message this year would be one of happier times when we were carefree and full of hope. I recently read a book that reminded me that it's not what we have monetarily that counts...it's the memories we create and the love we share that's most important. For those of you that are not baby boomers, you may or may not remember some of these things, but I think you will be able to add some of your own memories to this list. Here we go:

Remember When.....

Mom was home when you got home from school;
A quarter was a big allowance; and you were grateful to get it
Everyone walked to school together and no one got kidnapped on the street;
When it was a privilege to be taken to a real restaurant with your parents;
Collecting S & H Green Stamps to get Mom or Dad a gift for Christmas;
Having a paper route that started at 4:30 a.m.; and you actually got up by yourself and walked for miles because you didn't have a bike;
When the worst thing you could do in school was smoke in the restroom, flunk a test or chew gum in class;
When a Chevy was everyone's dream car;
When people went steady and a girl wore her boyfriend's class ring on her finger tied with yarn an inch thick to fit her finger;
Television had three channels and went off at midnight;
You played 45's on a record player over and over until you knew all the words;
When everyone left their doors unlocked; and if you forgot the keys were under the front mat;
When everyone knew their neighbors and thanked them when they reprimanded their children who were misbehaving out of their eyesight;
Remember when being sent to the principal's office was nothing compared to the fate that awaited you at home;
When kids didn't talk back and every adult was addressed by Miss, Mrs., Mr., Auntie or Uncle; even when they weren't related to you;
Remember lying on your back in the grass on a lazy summer day with your friends and saying things like "The clouds look like..."
Jumping in waves of the ocean for hours until your skin was wrinkled; and Mom made you get out because it was getting dark;

continued

HELP US TO COMMUNICATE WITH YOU

We are trying to improve the process—please update your email, fax, phone and addresses if you are not receiving all our information.

Call 702-894-4477

Visit our web site:

www.nvmsdc.org

Contact Us:

mlinera@nvmsdc.org



COMING SOON!!

17th Annual Excellence
Awards

Friday, April 13, 2012
Caesars Palace Hotel

When kids would play baseball with no adult to help with the rules of the game; Back then, baseball was not a psychological group learning experience—it was a game;

Remember when stuff from the store came without safety caps and hermetic seals cause no one had tried to poison a perfect stranger;

Going from door to door with your lawnmower to see if someone would let you cut their grass for 50 cents;

When your phone was a party line and kids would listen to others conversations until they started to giggle and got caught;

Remember when you actually had to wait until someone came home to answer their phone because there were no answering machines or call waiting;

Go back with me for a minute, to simpler times...before we had to drive our kids to school less than 3 blocks from home; before drugs and gangs infiltrated our nation.... way before the internet, Nintendo, cell phones, face book and email. Back when people actually wrote letters by hand; ...way back I'm talking about hide n' seek at dusk,

Red light, green light,

Kick the can,

Playing kickball and dodge ball until the street lights came on,

Mother may I?

Range Rover

Hula Hoops

Roller skating to music

Running through the sprinklers

Jumping rope

Playing hopscotch

Catching fire flies in a jar

Christmas Morning

Getting ice cream from the ice cream truck

Climbing trees

Jumping on the bed and Pillow fights

Running until you were out of breath

Spinning in circles until you were dizzy

Block parties and dancing to records on a jukebox

Kool-Aid was the drink of the summer

Toting your friend on the handlebars of your bike

Wearing new shoes on the first day of school

Being old meant over 20!

The worst embarrassment was being chosen last for a team

It wasn't odd to have three best friends

Water balloons were the ultimate weapon

When decisions were made by going "eeny-meeneey-miney-mo"

Mistakes were corrected by simply saying "Do over"

Race issues meant who could run the fastest

Money issues were handled by whoever was the banker in Monopoly

If you can remember most of these things, then you have **LIVED!**

Go back to the happy times of your life. Share your stories with your children, grandchildren, sisters, brothers and friends. You will be amazed how this small act will bring such happiness and put a smile on your face and others. Make and share your own memory list this holiday season...it's a free gift that lasts a lifetime. Let us know what you come up with—I double dare ya!

On behalf of me and my staff we wish you a Happy New Year filled with health, happiness, and spectacular success!!!

History of Christmas Traditions

Origin of Christmas Cards



A form of Christmas card began in England first when young boys practiced their writing skills by creating Christmas greetings for their parents, but it is Sir Henry Cole who is credited with creating the first real Christmas card. The first director of London's Victoria and Albert Museum, Sir Henry found himself too busy in the Christmas season of 1843 to compose individual Christmas greetings for his friends.

He commissioned artist John Calcott Horsley for the illustration. The card featured three panels, with the center panel depicting a family enjoying Christmas festivities and the card was inscribed with the message "A Merry Christmas and a Happy New Year to You."

Christmas Trees



In 16th-century Germany fir trees were decorated, both indoors and out, with apples, roses, gilded candies, and colored paper. In the Middle Ages, a popular religious play depicted the story of Adam and Eve's expulsion from the Garden of Eden.

A fir tree hung with apples was used to symbolize the Garden of Eden -- the Paradise Tree. The play ended with the prophecy of a savior coming, and so was often performed during the Advent season. It is held that Protestant reformer Martin Luther first adorned trees with light. While coming home one December evening, the beauty of the stars shining through the branches of a fir inspired him to recreate the effect by placing candles on the branches of a small fir tree inside his home.

The Christmas Tree was brought to England by Queen Victoria's husband, Prince Albert from his native Germany. Brought to America by the Pennsylvania Germans, the Christmas tree became by the late 19th century.

Christmas Stockings

According to legend, a kindly nobleman grew despondent over the death of his beloved wife and foolishly squandered his fortune. This left his three young daughters without dowries and thus facing a life of spinsterhood. The generous St. Nicholas, hearing of the girls' plight, set forth to help. Wishing to remain anonymous, he rode his white horse by the nobleman's house and threw three small pouches of gold coins down the chimney where they were fortuitously captured by the stockings the young women had hung by the fireplace to dry.



Mistletoe



Mistletoe was used by Druid priests 200 years before the birth of Christ in their winter celebrations. They revered the plant since it had no roots yet remained green during the cold months of winter. The ancient Celts believed mistletoe to have magical healing powers and used it as an antidote for poison, infertility, and to ward off evil spirits. The plant was also seen as a symbol of peace, and it is said that among Romans, enemies who met under mistletoe would lay down their weapons and embrace. Scandinavians associated the plant with Frigga, their goddess of love, and it may be from this that we derive the custom of kissing under the mistletoe. Those who kissed under the mistletoe had the promise of happiness and good luck in the following year.